



Testimonial for Allison Massari – Keynote Speaker

We had the privilege of having Allison Massari as our opening Keynote Speaker for the 10th Annual Good to Best Conference, March 20-22, 2015 at the Paradise Point Resort & Spa in San Diego, California.

In the 10 year history of the Good to Best Conference Allison Massari is one of the best keynote speakers we have ever had. Her keynote instantly draws you in and you are captivated by her story of tragedy and triumph, of life and love, magically illustrated by her beautiful works of art. Allison pours her entire heart into her keynote and you feel an emotional connection with her. We all come to educational conferences such as Good to Best in order to do better in our jobs. But beyond that and more importantly, Allison's message helps us become better people so that we can become better in life. Allison's story and message is one that I will never forget.

The impact of Allison's amazing story can be summed up by the following testimonials from two of our attendees:

"Allison Massari's presentation was so powerful and inspiring. I will never forget her story and how much she has touched my life with her genuine and loving eyes and words. What an amazing person!"

"Allison Massari was off the charts awesome. I am so humbled by her strength and courage. What an amazing woman!"

On a personal level, Allison is just as kind and gracious as she is on stage. She is an amazing, beautiful woman inside and out and such a pleasure to work with. We had a last minute emergency schedule change on the final day of our conference. Our closing speaker had to cancel which put us in a bind. Without hesitation, Allison was kind enough to change her schedule on short notice and short preparation and be our closing Keynote Speaker. Once again, Allison did an amazing job and captivated the crowd with her keynote, "Mastering Your Life," consisting of valuable life lessons through touching and humorous stories from Allison's life. It was a perfect ending to a perfect conference.

Without hesitation, I wholeheartedly recommend Allison Massari as a Keynote Speaker for your event. Allison's story is one that needs to be heard. We can all benefit and become better human beings because of it. It is truly life changing. Thank you Allison!

Bernard Hernandez
Conference Director
10th Annual Good to Best Conference

Chief Information Officer
DM&A

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